Audubon North Carolina is the state office of the National Audubon Society representing thousands of grassroots members and ten chapters across the state. With over a century of conservation history, Audubon works to conserve and restore the habitats we share with all wildlife, focusing on the needs of birds. Audubon North Carolina achieves its mission through a blend of science-based research and conservation, education and outreach, and advocacy.

Thriving populations of birds and wildlife indicate a healthy environment that is critical to people’s decision to live, work and raise families in North Carolina. Audubon makes a difference for birdlife, and our quality of life, every year. Our extremely successful conservation work is only possible because of the support of a robust network of donors, partners, members and chapters, who provide the strength that comes from a collective vision.

Join Audubon North Carolina’s T. Gilbert Pearson Society today to make a significant difference to environmental conservation and birdlife. Visit our website at www.ncaudubon.org to make a donation by credit card or to sign up for the Cardinal Club, our monthly contribution program.

PHOTO CREDITS
Great Egret, Brown Pelican, Prothonotary Warbler, Least Tern: Walker Golder
Pine Island, Spotted Sandpiper: Mark Buckler
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Lindsay Addison: Katie Bullard
The Pearson Society is named after the founder of Audubon, Thomas Gilbert Pearson. Heartsick at the devastating losses among birds, this young North Carolina biology professor had a vision for a conservation organization that would become a model for protecting birds, other wildlife and the habitats they depend on. In 1902, the charismatic 28-year-old created the Audubon Society of North Carolina that later became the National Audubon Society. Over one hundred and ten years later we are still fighting for, and winning, protection for birds.

Pearson Society members are the most important source of financial support for Audubon’s work in North Carolina. Members of the Pearson Society pledge an annual gift of $1,000 or more. This contribution can be made through check, credit card or monthly credit card deductions of $84/month. All contributions are put to work in our state.

Your Pearson Society membership supports:

> Research
There is still so much unknown about birds. Solid, scientific research is the backbone of good decision making. Audubon’s respected bird science is utilized at the federal, state and local level.

> Monitoring
It takes daily on-the-ground footwork to determine how birds are faring in the face of numerous threats. Audubon takes the pulse on bird welfare every day of the year.

> Protection
Audubon manages 19 coastal sanctuaries and coordinates Bird Life International’s Important Bird Area program in North Carolina. There are 96 Important Bird Areas comprising over 4 million acres in our state. We are responsible for the protection of areas globally significant to the survival of certain bird species. We take this responsibility very seriously.

> Advocacy
Bird advocacy is environmental advocacy. Audubon works to influence the most pressing protection measures.

Benefits of membership:

> Recognition in bi-annual newsletters, plus both the Audubon North Carolina and the National Audubon Society annual reports
> Invitations to field trips and events showcasing the work you support
> Knowing that your contribution is working to protect the significant diversity of birdlife in North Carolina

We are the bird people.
We are the voice for birds.
For every decision that will impact threatened and endangered birds, Audubon is there.