



 **Audubon** NORTH CAROLINA  
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**Thank you**  
for making 2016  
a remarkable  
year for birds  
and the places  
that matter to  
them in North  
Carolina!



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Dear Friend of Audubon,

Thank you so much for your support of Audubon North Carolina in 2016. The statistics and graphs in this report represent hours of tireless effort by our scientists, volunteers, donors, and partners. I am grateful each and every day to work alongside such a driven and diverse group of people - all to support our beautiful birds and the places that they call home in North Carolina.




I am particularly proud of our work in 2016 developing our climate initiative program. This past year saw milestones in our newly established Audubon Ambassador program. Audubon North Carolina is the first state in the nation to create a community engagement program of this kind. Our Audubon Climate Ambassadors across the state are working together to reduce greenhouse gas emissions and help support more resilient bird populations, making real and lasting change - for birds, for ourselves, and for future generations.

Also significant is that we have moved our Working Lands program forward. After identifying new forest blocks (overlapping and adding to our Important Bird Areas), we have expanded our healthy forest initiative into new regions of the state. Restoring habitat for Wood Thrush, Prothonotary Warbler, and Scarlet Tanager. These same forests will be turned into teaching sites that will model healthy bird forest habitats so that private landowners can mimic the forest techniques at home.

I am excited about the ways that our work in 2016 has laid the ground work for the exponential growth of our programs in 2017. I look forward to reporting landmark success to you next year. Especially the actions we're taking across the state to work with our lawmakers.

I invite you to become involved with our important work. You can join as an Audubon Ambassador, there are trainings all over the state this year, plant native plants from your local nursery with Audubon Bird Friendly Community tags, or join our beach stewards in protecting the areas along our coast that baby birds need to grow to healthy adults.

Your generous support made possible the outstanding accomplishments described in this impact report, and these are just the highlights of the work that we're doing from the mountains to the sea to keep North Carolina the beautiful natural haven we all know it to be. Thank you for your care for our birds.

Sincerely,  
  
Heather Hahn

[nc.audubon.org](http://nc.audubon.org)

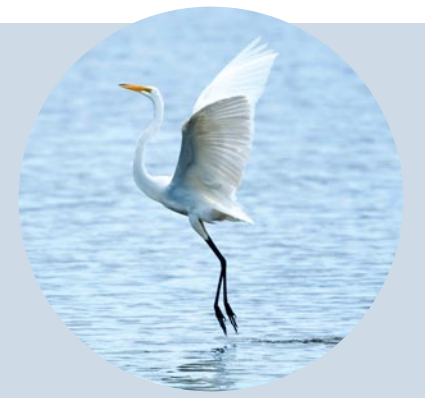
**One of the most significant and largest bird sanctuary complexes along the Atlantic Coast.**

Without Audubon's support and management of North Carolina's beaches and islands for the last 28 years, 50,000 coastal birds (20 different species) and thousands of baby birds every year would not have nesting sites or healthy habitats to raise their chicks.

**3,000 birds** banded along the coast  
Audubon's coastal biologist, Lindsay Addison, helps lead bird banding initiatives with volunteers to advance scientific research on these global species.

**130 private landowners in the Blue Ridge Mountains are protecting birds and restoring ecosystems.**

Expanding our program to 50 additional counties, Working Lands now covers more than half of North Carolina and seeks to double landowner engagement.

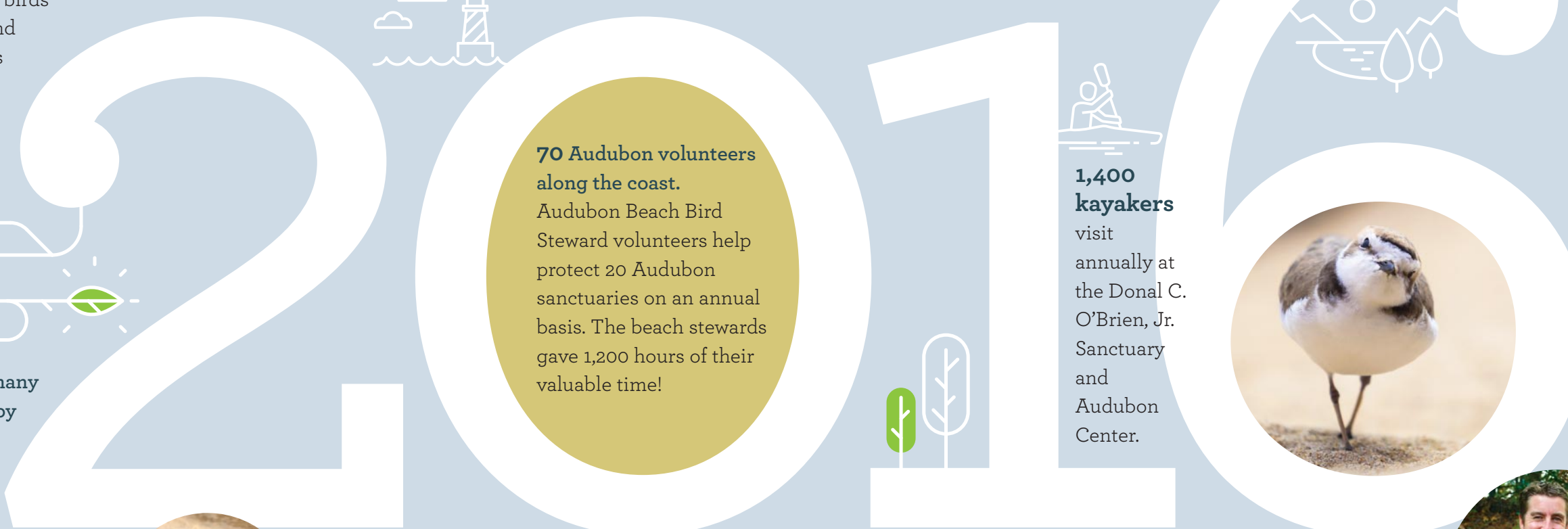


**114 years of conservation protection efforts in North Carolina.**

Our work in North Carolina began in 1902 when Audubon rallied community members to protect birds from perilous slaughter. Today, Great Egrets soar above Rich Inlet, fish along the Cape Fear River, and raise tiny chicks on their island.

**Three times** as many native plants sold by local nurseries.

Thanks to our volunteers and the Bird Friendly Communities initiative many more native plants made their way to North Carolina yards and gardens in 2016!



**70 Audubon volunteers** along the coast.

Audubon Beach Bird Steward volunteers help protect 20 Audubon sanctuaries on an annual basis. The beach stewards gave 1,200 hours of their valuable time!

**1,400 kayakers** visit annually at the Donal C. O'Brien, Jr. Sanctuary and Audubon Center.



**Over 1,270 sea turtle hatchlings** at Lea Hutaff Island, an Audubon Sanctuary.

Last year Audubon protected 15 loggerhead sea turtle nests on this island off of the Wilmington, NC coast.

**550 Volunteers across the state donated 6,000 hours – saving Audubon \$130,000**

From the mountains to the coast and everywhere in between, Audubon biologists, chapter leaders, and volunteers are dedicated to the belief that our birds are worth protecting – our state is worth protecting.



2016 Expenses  
**\$1,907,411**

Conservation programs  
66%

Management & general\*  
19%

Fundraising  
15%

\* includes membership management costs

2016 Revenue  
**\$1,907,411**

Earned income & other revenue  
14%

Investment earnings, appropriated  
28%

Contributions, grants & bequests  
57%

