

Chapter Support
Bird Friendly Communities
Presented to Karen Fernandez

Below is an email to be distributed to Chapter leaders to have them coordinate on the Bird Friendly Communities initiative specifically to promote Nest Boxes for Nuthatches and Native Plant Brochures.

Dear Chapter Leaders and members,

This year, Audubon North Carolina is coordinating efforts to create [Bird-Friendly Communities](#) across North Carolina. With your help, we will sell [10,000 nest boxes for nuthatches](#) by 2015 and educate citizens on the importance of [growing native plants](#) in their own backyards. And starting next week, you will begin to see a **Countdown to Nuthatch Nesting** campaign on Facebook. We are urging all of our social bird lovers to purchase and put up their nest boxes by March 1, the first day of nesting season, to make a little home for the Brown-headed Nuthatch this spring.

In order to make our goals a reality, Audubon North Carolina is currently promoting Bird-Friendly Communities initiatives across our website, blog and social media. Please watch for emails and phone calls to the email address listed on the ANC website under the [Centers and Chapters tab](#). You might want to give your email contact a heads up, as you might see an uptick in emails and phone calls for people looking for information about how to create their own bird-friendly backyard with nest boxes and native plants.

WE NEED PHOTOS: Is your chapter selling nest boxes to area residents, or do you know a volunteer who has a great bird-friendly backyard with native plants? Let us know if you see anything unusual, fun or just incredibly cute. We'll use these photos in our publications throughout the year. You can send photos to Dawn (our communications consultant) at dawn@bcdideas.com.

We encourage you to join us in the fun of Bird-Friendly Communities on social media! We have included some sample social media messages and important links for you to use on your chapters' Facebook pages. As always, feel free to adjust for your audiences.

If you have any questions, feel free to contact me or Karen Fernandez, Director of Development and Communications - kfernandez@audubon.org. Thank you for all of your help creating bird-friendly communities across North Carolina!

Curtis

Nest Box for Nuthatch Goodies to Share:

- Learn about the Brown-headed Nuthatch-
http://nc.audubon.org/sites/default/files/documents/nuthatch_nestbox_sales_fact_sheet_final.pdf
- Make a little room for a nuthatch-
http://nc.audubon.org/sites/default/files/documents/nuthatch_pos_new_logo_copy_round3_1.pdf
- Build your own nest box-
http://nc.audubon.org/sites/default/files/documents/bluebird_box_with_bhnu_note.pdf
- Find a retailer in your area- [link]
- Become a retailer-
http://nc.audubon.org/sites/default/files/documents/nuthatch_nestbox_sales_retailers.pdf
- Ask your members to join the flock-
https://secure3.convio.net/nasaud/site/SSurvey?SURVEY_ID=12420&ACTION_REQUIRED=URI_ACTION_USER_REQUESTS

Native Plant Goodies to Share:

- Coastal Region- http://nc.audubon.org/sites/default/files/documents/native_plants_final_9-4-13.pdf
- Piedmont Region-
http://nc.audubon.org/sites/default/files/documents/piedmont_plants_final.pdf

Bird-Friendly Blogging – <http://ncaudubonblog.org/category/bird-friendly-communities/>

Facebook Posts- Nest Box for Nuthatch

- Not too hard and not too soft. A nest box in your yard will be just right for a Brown-headed Nuthatch looking for a cozy home this year. Join the #Home4Nuthatches movement to sell 10,000 nest boxes by 2015. [link to retailers page]
- It's a bird nerd's delight when you make a little room for a nuthatch this season! Join us in putting up 10,000 nest boxes across North Carolina. #Home4Nuthatches
<http://nc.audubon.org/make-little-room-brown-headed-nuthatch>
- Some venture hundreds or even thousands of miles for a bird-spotting adventure. You won't need to go further than your own backyard when you make a #Home4Nuthatches. Become the place where all the birds will want to be. <http://nc.audubon.org/make-little-room-brown-headed-nuthatch>

- Want to help us reach our goal of putting up 10,000 nest boxes for nuthatches by 2015? Share this post to show some love for birds in North Carolina. #Home4Nuthatches <http://nc.audubon.org/make-little-room-brown-headed-nuthatch>
- Giving never goes out of season. Give a nuthatch a home when you give a friend or loved one a nest box for their bird-friendly backyard. #Home4Nuthatches <http://nc.audubon.org/make-little-room-brown-headed-nuthatch>
- The Countdown to Nuthatch Nesting is underway and these little birds need your help to keep singing this spring! Purchase and put up your nest box by March 1 to make a little #Home4Nuthatches. Can't find a nest box? Click here to find a retailer near you! <http://ncaudubonblog.org/2014/02/find-a-nuthatch-nest-box-near-you/>
- "Baby it's cold outside." Make sure the nuthatches in your yard have a place to warm up by purchasing and putting up a nest box in your yard by March 1! Make a little #Home4Nuthatches and keep on singing til' spring. <http://nc.audubon.org/make-little-room-brown-headed-nuthatch>
- Only 14 more days until Nuthatch Nesting 2014! That means you have 14 more days to build or buy your #Home4Nuthatches! March 1 marks the start of nesting season for Brown-headed Nuthatches. Make sure they have a place to stay in your yard this spring. <http://nc.audubon.org/make-little-room-brown-headed-nuthatch>

Facebook Posts- Native Plants

- How do I start creating my own bird-friendly backyard? Easy! Refer to our Native Plant Guide to choose a few plants that will provide support healthy birds this year. #BirdFriendlyPlanting <http://nc.audubon.org/bird-friendly-plants>
- The snow has thawed and spring is just around the corner. Tis the season for spring planning and planting. Before you plant your garden this year, consider going native with a local plant guide from Audubon. #BirdFriendlyPlanting <http://nc.audubon.org/bird-friendly-plants>
- Birds love your garden as much as the bees. Show some love to your backyard birds by gardening with native plants this year! We've got just what you need to get started. #BirdFriendlyPlanting <http://nc.audubon.org/bird-friendly-plants>
- Are you in need of some green gardening inspiration? Audubon's Native Plant Guide is full of eco-friendly and bird-friendly plants to consider for your garden this year. #BirdFriendlyPlanting <http://nc.audubon.org/bird-friendly-plants>
- These aren't the vines that ate the south. Our Native Plant Guide offers tips for growing non-invasive plants that will support all of the birds and wildlife in your backyard! #BirdFriendlyPlanting <http://nc.audubon.org/bird-friendly-plants>